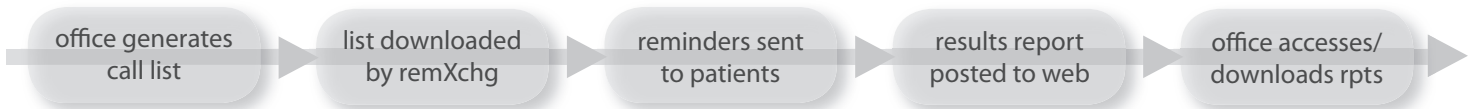


# reminderXchange

*interactive messaging*



## Personalized interactive voice messages.

At reminderXchange we utilize only high-quality, clear and concise voice systems. Using the latest in Text-To-Speech (TTS) technology, we produce pleasant and seamless messages that are automatically personalized for every call. Reminders typically include the name of office calling, the patient's first name, date and time of appointment. The patient can respond to confirm or cancel their appointment, or even connect with someone in your office. Our system allows for a highly-effective and interactive communication channel with your patients.

### KEY BENEFITS AT A GLANCE

- Reduce Your No-Show Rate
- Eliminate Double-Bookings
- Increase Patient Satisfaction
- Improve Staff Morale and Efficiency
- Increase Revenue
- Training & Support Included
- No Software Or Hardware To Purchase
- No-Cost Pilot Program

## HIPAA and PHI secure connectivity.

Our hosted service is available and monitored 24/7. It contains backup and disaster recovery points, while all information is secure, SSL encrypted and never shared.

## Risk-free pilot program.

Our Commitment: reminderXchange will fully implement an automated message system in your office to your satisfaction before you pay anything.

## How much are missed appointments really costing your practice? Avoid overbooking with a better solution.

Our automated messages are more reliable and effective than manual methods and have been proven to significantly reduce no-show rates. The following example illustrates a prompt return on your investment using reminderXchange in a 2-doctor practice.

- Average number of weekly appointments: 200 (based on 20 appointments per day, per doctor)
- Average revenue per visit: \$120
- Average revenue per week: \$12,000 per doctor
- Average missed appointments rate: 10%

By reducing the no-show rate 50%, the practice in this scenario will save \$600 with our system in its first week alone. Those savings amount to over \$30,000 annually! Savings are proportional to the number of providers in the practice and if this chore is currently assigned to nurses or admin staff, they can be reassigned to more care-oriented and productive duties.

## Fast and simple web interface.

- Upload your daily appointment list
- Or, auto-post your daily appointment list from your scheduler for a completely automated process
- Or, enter in appointment data with 'quick-n-ez'
- Enjoy the freedom of total access to view and download reports at any time

## Helpful reporting.

It's easy to track reminder message outcomes and patient responses by using the available online reports. Detailed daily reports include all calls made with result status and are in an easy-to-use Excel format. Easy to read summary and statistical reports provide decision support, management support and trend analysis.